

Top 10



Why Your Business Needs Modern PCs

Reasons why your business needs Windows® 7 Professional and Microsoft® Office Home and Business 2010:

1. Get more done in less time.

Windows 7 is designed to sleep, resume, and open applications more quickly. Desktop improvements also make it easier to find what you want, helping to simplify everyday tasks.

2. Produce professional marketing materials in-house.

Edit photos and videos right within Office Home and Business 2010 to create engaging presentations and professional marketing and sales materials, without the expense of outsourced production work.

3. Make your business mobile.

More than half of all small business workers are mobile professionals.¹ Help them work efficiently with a PC that provides longer battery life and fast access to wireless networks. Office Home and Business 2010 lets them store, share and co-author documents on the web and broadcast a PowerPoint® slideshow to virtually anyone online. And with new Office Web Apps, they can review and make light edits to documents from a supported web browser.

4. Manage your time and communications.

Advanced organization, search, and social networking features in Outlook® 2010 give you more flexible ways to stay in touch and schedule your day.

5. Create powerful data insights.

Make faster and better-informed decisions. With new sparklines in Excel 2010, entire trends can be shown in a single cell to help improve data visualization and give you more insight into your business.

6. Stay productive on the go.

Work with network files when you are offline. Windows 7 Professional and Microsoft SharePoint Workspace 2010 let you take files stored in a network folder with you, and then sync only the changes when you get back online.

7. Keep confidential data confidential.

Help protect intellectual property and keep confidential information more secure with improved safeguards from malicious software, automatic scanning, expiration dates, e-mail controls, and encrypting. Save and restore data easily with Advanced Backup.

8. Reduce Downtime.

Performance improvements in Windows 7 lead to fewer interruptions and prompts, as well as faster recovery from problems when they happen. That means less idle time, more productive time.

9. Extend the value of your older applications.

Work with today's—and tomorrow's technology while continuing to run many Windows XP business applications with Windows XP Mode.*

10. Share devices without a server.

Share files and devices easily with or without a server using HomeGroup. And, Location Aware Printing automatically selects the right printer whether you're at work or home.

We Recommend Genuine Microsoft® Software.



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Technology Solutions***

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¹Techaisle. White Paper: "SMBs – The Case for Buying Modern PCs" (March 2010)

*Windows XP Mode runs on Windows 7 Professional and Ultimate. If not pre-installed, it can be downloaded free from Microsoft.